

# JAY SANDHOUSE

Writer, Producer, Editor, Graphic Designer & Instructor

## **PERSONAL PROFILE**

My professional background revolves around Video Production, Academics, Marketing, Advertising, Promotions, and Multimedia. Throughout my career, I have worked in network television, radio, and cable. As the Senior Multimedia Producer for the Division of Academic & Student Affairs at FIU (Florida International University), I am responsible for reaching students in nontraditional ways to enhance their college experience. I currently teach Multimedia Production, and the Capstone course for the School of Communication + Journalism, and have taught the First-Year Experience (SLS) course for the Office of First-Year Programs. In the past, I have also taught Announcing, Writing, Editing, Directing, and Studio Production courses. I have also served as an Internship Coordinator, and as a television studio manager. As a video producer for over 35 years, I am still called upon to do freelance and consulting work on a regular basis.

## **PROFESSIONAL SKILLS**

- Adobe: Photoshop, Premiere Pro, After Effects, Audition, Illustrator, InDesign, Dreamweaver, Lightroom
- Photography
- Digital Marketing
- Communication Strategy
- Curriculum
- Instruction
- Social Media

## **CONTACT ME AT:**

Mobile: 954-612-5685  
Email: gatorjbone@bellsouth.net  
www.gatorjbone.com

## **CAREER HISTORY**

### **SENIOR MULTIMEDIA PRODUCER & INSTRUCTOR**

#### **FLORIDA INTERNATIONAL UNIVERSITY (2009-PRESENT)**

- Responsible for the planning effective implementation of technology tools to enhance the learning experience of undergraduate students as it directly relates to academic advising, student progress and development. Specific responsibilities include: video, audio & multimedia production, graphic design, photography, and social media content.
- Responsible for the instruction of students attending Florida International University for the School of Communication + Journalism.

### **TV PRODUCER & INSTRUCTOR**

#### **MIAMI-DADE COLLEGE (1999-2009)**

- Supervise and teach students the use of studio cameras, video switchers, character generators, audio mixers, and assorted editing systems.
- Other responsibilities include: Production Supervisor for the television network (MDC TV), and advising students either attending or planning on attending Miami-Dade College.

### **NETWORK WRITER/PRODUCER**

#### **PAXSON COMMUNICATIONS/PAX TV (1998-1999)**

- Write, produce, direct, edit, shoot and hire talent for television commercials promoting "Touched By An Angel," "Diagnosis Murder," and "Dr. Quinn Medicine Woman."

### **REGIONAL MARKETING PRODUCTION MANAGER**

#### **CONTINENTAL CABLEVISION/MEDIAONE (1986-1998)**

- Responsible for the video promotion and branding of all the Continental Cablevision/MediaOne systems in the Southeast Region (Richmond, Jacksonville, SW Florida, Dade County, and Broward County).
- Serve as on-air talent for high school and minor league sports.

## **ACADEMIC BACKGROUND**

### **FLORIDA GULF COAST UNIVERSITY - GRADUATED 2011**

- Master of Arts degree in Educational Technology with a concentration in Curriculum and Instruction.

### **FLORIDA ATLANTIC UNIVERSITY - GRADUATED 1985**

- Bachelor of Arts degree in Communication with a concentration in Broadcasting.
- Graduated Summa cum Laude.

### **UNIVERSITY OF FLORIDA - GRADUATED 1980**

- Bachelor of Science degree in Business Administration with a concentration in Marketing.